Prospectus for Sponsors and Exhibitors
Association for Preservation Technology International

CONVERGENCE OF PEOPLE AND PLACE
Diverse Preservation Technologies and Practices

APT Kansas City 2015 • November 1–5, 2015 • The Baltimore Club

The APT Annual Conference: A conduit to connections, creativity and collaboration.

www.apti.org
Why Participate at This Year’s Conference?
Partnering with APT at this year’s Conference in Kansas City is the best way to reach more than 500 industry professionals and craftspeople. Your company will benefit through numerous opportunities to network, engage and increase your brand awareness to many of these specifiers in person. APT is the premier international association for preservation technology and our Conference continues to bring together the best in the industry! Just as important, your partnership allows APT to continue its tradition of excellence and expand our mission.

What You Can Expect From APT Kansas City 2015

Exhibit Gala, Monday, November 2, 2015
Time: 5:00pm – 9:00pm
Location: The Baltimore Club, Tudor
There are no competing events and no programming during the Exhibit Gala, and this is the only time exhibits are available to the attendees. It is THE time to showcase your product to an audience who is there for YOU. Spend these four hours networking with attendees at a leisurely pace, while enjoying local fare and beverages.

Breakfast with Exhibitors, Tuesday, November 3, 2015
Time: 7:30am – 8:15am
Location: The Baltimore Club, Rooftop
As an exhibitor, you are our guest at Breakfast with Exhibitors during which time you have the opportunity to engage further with your new contacts and network with attendees from the Exhibit Gala.

Who You Will Meet
All participants are committed to preservation and conservation. The majority of the industry professionals at the APT Conference will be architects, conservators, preservationists and engineers. Of course, you will also get to meet consultants, contractors, developers, educators, historians, landscape architects, planners, students, and tradespersons directly involved in the application of methods and materials to maintain, conserve, and protect historic structures and sites for future use and appreciation.

Be an Attendee
This is a relationship-building show. We have designed the Conference to enable you to build relationships on many levels—not just as an exhibitor. Preservation professionals attend to participate in the many learning opportunities—hands-on workshops, symposium, paper and panel sessions, and keynote presentations—as well as to network informally during breaks, at evening social events and even in the halls and elevators. As an APT Conference Sponsor or Exhibitor, we encourage you to stay for the entire Conference. You will increase your number of leads, meet more people and, of course, benefit from the learning and informal networking opportunities.

Join Us As An APT Partner Today!
Liz Fogt
Partner Manager
832.271.9635
Exhibits@apti.org
The annual meeting is packed with cerebral, technological, and philosophical investigations into every aspect of practice and craft, but the setting and friendships formed foster an equally rewarding experience.

-Ellyn Goldkind, AIA
Conference Partnering Opportunities

**Conference Exhibitor**
The APT Kansas City 2015 Conference Exhibit Gala is a four hour event which combines the exhibit show with a reception feel.

**Highlights for APT exhibitors this year**
- Four exclusive exhibit hours in conjunction with the Gala Reception
- No competing programming or events
- Food and beverage in stages to entice participants to stay throughout the evening
- Breakfast with Exhibitors the following morning to encourage additional networking
- Opportunity to participate fully as a Conference attendee* so you may attend sessions and Conference activities. By participating in the Conference you increase your opportunity to continue networking with those you met at the Exhibitor Gala (*Conference registration is available for an additional fee)

**Favorite exhibit features**
- Approximately 90% of the 500+ industry professionals who register will be specifiers.
- APTers are a great group who love to share information, gather together, and be a part of the experience which creates an easy going atmosphere conducive to making connections.

**Exhibitor Deliverables**
- One 10’ x 10’ exhibit booth with 8’ high back and 3’ high side drapes, one 6’ draped table, two chairs, and a 7” x 44” i.d. sign
- Your company name posted and linked on the APT Conference website
- Two company representatives in booth*
- A complete listing in the Conference Program Book including contact name, contact information, and a one–sentence description of your product or services
- Listed in the APT Mobile App
- Two complimentary tickets to the Breakfast with Exhibitors
- Additional Conference registrations available at the discounted Partner registration fee*
- Special event tickets available for an additional cost

**Fees**

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<tr>
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<th>Booth only</th>
<th>Booth + one*</th>
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<tbody>
<tr>
<td>Standard space booth fee</td>
<td>$900</td>
<td>$1,250</td>
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<tr>
<td>Prime space booth fee</td>
<td>$1,100</td>
<td>$1,450</td>
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<tr>
<td>Standard space booth fee, with a sponsorship of $2,500</td>
<td>Sponsorship plus $225</td>
<td>Included</td>
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<td>Standard space booth fee, with a sponsorship of $5,000 or more</td>
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<td>Prime space booth fee, with a sponsorship of $5,000 or more</td>
<td>Sponsorship plus $225</td>
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*Each additional full Conference registration is $350. Additional booth representatives for the Exhibit Gala event are $195.00.

You will receive an exhibitor manual at least six weeks prior to the event. This will include the General Service Contractor contact information, move in/move out times and instructions, exhibit hours, confirmation of booth package and details about internet, a/v and furniture should you wish to purchase said services for your booth.
This was my first APT Conference in three years, and the contrast from previous years was more pronounced. My last APT conference in Victoria was quite competent, but this year’s conference was more so: another great venue, more elaborate meals, well-executed events, and excellent scholarships.

-Mark Huck
Restoration Architect
California State Parks

Conference Sponsorship Opportunities and Benefits

Friend of the Conference.............................................................. $500
- Listing on the APT website
- Recognition in printed Conference materials
- Recognized as a host of the Gala Event

Conference Supporter.................................................................$1,000
- Listing on APT website with link to company homepage
- Recognition in printed Conference materials
- Recognized as a host of the Gala Event
- Listing in APT bulletin
- One year APT Full Membership
- One complimentary Conference registration
- One ticket to the APT Awards Banquet and Student Recognition Lunch
- Option to add-on an exhibit booth at the discounted rate

Conference Sponsor.................................................................$2,500
- Listing on APT website with link to company homepage
- Recognition in printed Conference materials
- Recognized as a host of the Gala Event
- Listing in APT bulletin
- One year APT Full Membership
- Two complimentary Conference registrations
- Two tickets to APT Awards Banquet and Student Recognition Lunch
- Option to add-on an exhibit booth at the discounted rate

Conference Partner................................................................. $5,000
- Listing on APT website with link to company homepage
- Recognition in printed Conference materials
- Recognized as a host of the Gala Event
- Listing in APT bulletin
- One year APT Full Membership
- Two complimentary Conference registrations
- Two tickets to APT Awards Banquet and Student Recognition Lunch
- Option to add-on an exhibit booth at the discounted rate

Conference Benefactor............................................................. $10,000
Standard package listed below, but customization is available
- Listing on APT website with link to company homepage
- Recognition in printed Conference materials
- Recognized as a host of the Gala Event
- Listing in APT bulletin
- One year APT Corporate Membership
- Three complimentary Conference registrations
- Three tickets to APT Awards Banquet and Student Recognition Lunch
- One complimentary standard exhibit booth if desired
- Additional logo placement in Program Book
Event Sponsor Opportunities and Benefits

Recognized for sponsoring a specific Conference event (or item). Please call for details on the following opportunities:

**Mobile App** ………………… $15,000 **SOLD!**
Requirements: Pay the partner fee.

**Lobby Lounge** ………………… $15,000
Requirements: Pay a partner fee of $15,000, provide your own furnishings for your space, provide own electric, internet and A/V as needed. Lounge will be manned by company representatives during open times.

**Welcome Banners** ………… $5,000
Requirements: Design, produce, purchase and ship two banners (per APT specs) and pay the partner fee.

**Tote Bags** …………………… $7,500
Requirements: Design, produce, purchase and ship up to 600 tote bags to KC and pay the partner fee.

**Additional Opportunities**

Opening Keynote Speaker… $5,000
APT Banquet…………………… $5,000
Lanyards………………………… $3,500 **SOLD!**
Internet Zone…………………… $3,500
App Lounge…………………… $3,500
Chapters and
New Member Breakfast …… $2,500
# Conference Sponsorship Opportunities and Benefits At-A-Glance

<table>
<thead>
<tr>
<th>Exhibitor</th>
<th>Friend (up to $500)</th>
<th>Supporter ($1,000)</th>
<th>Sponsor ($2,500)</th>
<th>Partner ($5,000)</th>
<th>Benefactor ($10,000)</th>
<th>Underwriter ($20,000)</th>
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## Recognition and Visibility

### Conference Website:
- Name with link to company website
- Logo with link to company website

### Publications:
- Featured in Conference Eblast with link to company website
- Featured in *APT Communiqué* with link to company website
- *APT Bulletin* - pre-Conference
- *APT Bulletin* - post-Conference

### At Conference:
- Logo on Conference Sponsor Banner displayed near registration area
- Recognized as a Host of the Gala
- Logo featured at specific events on presentation screens

### Conference Program Book:
- Logo on Inside Front Cover
- Logo on Inside Back Cover
- Logo on Outside Back Cover
- Name or Company listed in book
- Logo featured in book

## Conference Deliverables

### Attendance:
- Number of Conference Registrations
- Number of Award Banquet Ticket(s) and Student Recognition Lunch
- Number of Tickets to Breakfast with Exhibitors

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<th>Three (3)</th>
<th>Four (4)</th>
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### Exhibit Gala:
- Standard Booth Space
- Number of reps included
- Option to add-on and/or upgrade exhibit booth at reduced rate

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### Membership:
- One year APT Full Membership
- One Year APT Corporate Membership

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**Conference Co-Host** $50,000. Please call for details

*Two (2) Tickets to the Breakfast with Exhibitors will be included if the option to add-on a booth is purchased.*
Unique Sponsorship Category! The Gold Star Sponsor

Sponsors who commit to being a sponsor for three consecutive APT Conferences will pay the current year’s rates for all three years. Gold Star Sponsors will receive special acknowledgment in all publications relevant to their level of sponsorship. This is a way to show your long term dedication to APT. Conference sponsorship rates and/or benefits packages could change annually. In addition to sponsoring the APT Kansas City 2015 Conference, this year’s Gold Star Sponsors will lock in 2015 benefits for the APT 2016 and 2017 Conferences.

Accommodations

Most Conference activities will take place at The Baltimore Club, located within the historic Kansas City Club building at 1228 Baltimore Avenue in Downtown Kansas City, Missouri. The meeting space is truly one-of-a kind. APT has secured special Conference rates at four terrific hotels all within convenient walking distance. You are responsible to book your own reservations with the hotel of your choice once you have registered to attend the Conference (only registered attendees will have access to book at the Conference rates). Booking information will be included in your registration email confirmation. When securing your reservation, please be sure to mention that you are attending the APT Conference to receive the special rate. Please make your hotel reservation by Friday, October 2, 2015 to secure the Conference rate. Reservations made after this date may be subject to the prevailing hotel rates.

Aladdin Boutique Hotel
1215 Wyandotte Street
$159.00 per night plus applicable taxes

Hotel Phillips
106 West 12th Street
$163.00 per night plus applicable taxes

Hilton President Kansas City
1329 Baltimore
$169.00 per night plus applicable taxes

Kansas City Marriott Downtown
200 West 12th Street
$159.00 per night plus applicable taxes

Questions?
Liz Fogt
832.271.9635 (direct)
exhibits@apti.org

One opportunity after another was at hand to reconnect with past contacts and professors, forge new connections with fellow emerging professionals, and meet the esteemed leaders of our field, who were extraordinarily generous with their time, sage advice, and encouragement.

-Karen Stone
Building Conservation Associates