



Association for Preservation Technology International

APT Montréal 2008 Conference

October 13–17, 2008

Hilton Montréal Bonaventure Hotel

Exhibit Prospectus



APT | montréal
08

MOVING FORWARD, LOOKING BACK
VERS L'AVANT, EN SE SOUVENANT

Why should you be in Montréal?

- ★ About 90% of the people you talk with will be specifiers.
- ★ You will get exposure before, during and after the event.
- ★ You can benefit from valuable networking time, especially during meals and the social events.
- ★ You are automatically registered for the conference so you can attend sessions and learn from the pros.
- ★ Just to have fun! APTers are a great group of people who love to gather together. You can be a part of it, too!

Conference and Exhibit Agenda

Monday, October 13

8:00a–4:00p APT 2008–2008 Board of Directors Meeting and Lunch

8:00a–4:00p Field Session

8:00a–4:00p Bookstore and Exhibits Set Up

4:00–5:30p Bookstore and Exhibits Open

4:00–5:30p Opening Reception in Exhibit Hall

6:00–7:15p Keynote Address by Holly Dressel—open to the public

Evening Dinner on your own

Late evening APT Chapters Mixer

Tuesday, October 14

7:15–8:15a Chapters Breakfast

7:45–10:00a Continental Breakfast

7:45a–1:30p Bookstore and Exhibits open

8:15–10:15a Paper Sessions and Panel Discussions

10:15–10:45a Break in Exhibit Area

10:45a–12:45p Paper Sessions and Panel Discussions

12:45p Lunch on your own

1:00–4:00p Field Sessions

1:30–4:45p APT Committee Meetings

6:30–10:30p APT 40th Anniversary Celebration: COF Reception, Awards Banquet and COF Induction

Wednesday, October 15

7:30a–2:45p Bookstore and Exhibits open

8:00–10:00a Paper Sessions and Panel Discussions

10:00–10:30a Break in Exhibit Area

10:30a–12:30p Paper Sessions and Panel Discussions

12:45–1:30p Lunch with Exhibitors

1:30–2:00p APT Annual General Meeting

2:15–4:15p Paper Sessions and Panel Discussions

4:30–5:30p APT 2008–09 Board of Directors Meeting

5:30–6:30p College of Fellows Lecture

7:00–11:00p APT Annual Social and Student Scholarship Auction

Thursday, October 16

8:30a–4:30p Workshops and Symposium, Day 1

5:00–6:30p Workshop and Symposium Reception

Evening Dinner on own

Friday, October 17

8:30a–3:30p Workshops and Symposium, Day 2

Exhibit Details

What you Get

Table-top displays will be set up in the main corridor connecting the APT registration desk and all of the breakout sessions. Attendees will pass by your booth continuously throughout the two exhibit days.

- ★ One space that includes one 6' table and two chairs (no pipe or drape) **\$700**
- ★ Your name posted at www.apti.org.
- ★ A complete listing in the Conference Program Book including contact name, contact information, and a one-sentence description of your product or services.
- ★ One complimentary conference registration (which includes one ticket to the Opening Reception and the Lunch with Exhibitors)
- ★ Two additional conference registrations available at the discounted speaker registration rate.
- ★ Special event tickets available for an additional cost.

Other Options

In addition to exhibiting, consider the following...

- ★ **Conference or Event Sponsorship** **\$ various**
Review the enclosed Sponsor Opportunity Form for options. Note that a complimentary booth is part of the top sponsorship levels. In addition, you receive a scheduled on-site demo time.

- ★ **Stuffer** **\$450**
You send us 350 items and we'll put them in each registrant bag. It can be as simple as a brochure or as creative as a customized candy bar. *Complimentary for some conference sponsors.*

Special Events

Enhance your investment by participating in other conference and social events

You can purchase tickets to the following events on the APT Conference registration form.

- ★ APT 40th Anniversary Celebration: College of Fellows Reception, Awards Banquet and COF Induction—Tuesday, October 14
- ★ APT Annual Social—Wednesday, October 15
- ★ Field Sessions
- ★ Workshops and Symposium: (on Thursday-Friday, October 16–17)
 1. Conservation in Cold Climates Workshop
 2. Crafts and Trades Workshop
 3. Sustainability Symposium
- ★ Workshop Reception—Thursday, October 16

Conference History

Here is what you can expect from an APT conference

ATTENDEES

All participants are committed to preservation and conservation. The majority of the 300+ attendees are architects and engineers, but you will also get to meet conservators, craftspeople, those in the preservation trades, consultants, planners, curators, landscape architects, developers, contractors, historians and students directly involved in the application of methods and materials to maintain, conserve, and protect historic structures and sites for future use and appreciation.

2007 EXHIBITORS

AC Engineering

Arte Mundit®

Association for Preservation Technology International (APT)

Borders Puerto Rico

Boston Valley Terra Cotta Company

Brook Electrical

Cathedral Stone Products, Inc.

The Christman Company

Crocker Ltd.

Donhead Publishing Ltd.

Ecológica Carmelo

John Tiedemann Inc

Keim Mineral Coatings of America

Legacy Resource Management Program, Department of Defense

Master Group (Master Products Corp., Master Paints & Chemical Corp., Master Décor Corp.)

Michigan Ornamental Metals

National Center for Preservation Technology and Training (NCPTT)

Plan B Engineering

Restore Media, LLC

Sponge-Jet, Inc.

Thornton Thomasetti

University of Florida Preservation Program

W.W. Norton & Company

Accommodations

Where to stay in Montréal

The Hilton Montréal Bonaventure Hotel is the host hotel and all activities, other than evening social events, will be held at the hotel. You are responsible for making your own reservation by calling the hotel directly.

To make your reservations:

Hilton Montréal Bonaventure Hotel
900 de la Gauchetière West
Montréal, Quebec H5A 1E4 Canada
Toll free: 1-800-HILTONS
Hotel: (514) 878-2332 or 1-800-267-2575

Rates

A reduced rate of \$205CAD* is available to conference attendees for October 11–18, 2008. Mention that you are attending the APT Conference to receive the reduced rate of \$205. The hotel cut off date is September 20, 2008, based on availability. If the block fills before September 20, rooms may not be available at the discounted conference rate.

You can also book a room by clicking on “Book a Room” on line at www.hiltonmontreal.com/eng/html/reservations.asp. The Group/Convention Code is **PTI**. The \$205 CAD* rate is only available October 11–18 so if you enter dates outside that timeframe, you won’t get the reduced rate. Call the hotel to make a reservation that includes days outside the official conference dates.

*In addition to the room rate, the hotel charges a total of 16.26% taxes (3% occupancy tax + 5% Goods and Services Tax (G.S.T.) + 7.5% Provincial Sales Tax (P.S.T.)). The G.S.T. is refundable to non-Canadian residents. Total room cost for one person is \$238.33CAD.

Exhibit Floor Plan

This is not to scale. Final booth position may be slightly different, but will remain in the same area. Additional spaces may be added if needed. Exhibit tables are 6' each.

Hilton Montréal Bonaventure Hotel

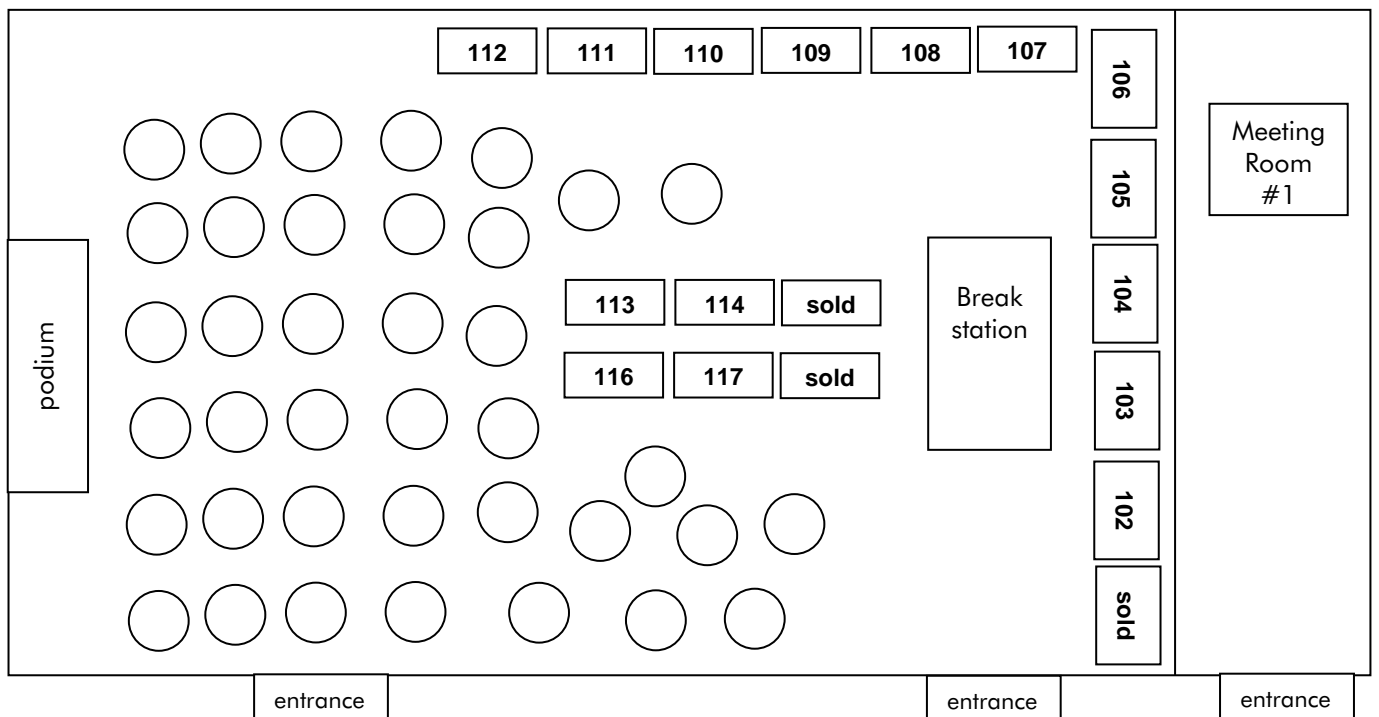
900 de la Gauchetière West

Montréal, Québec H5A 1E4 Canada

Toll free: 1-800-HILTONS

Hotel: (514) 878-2332 or 1-800-267-2575

Combined exhibit and eating space
Note: 4'X4" columns are located every 20 feet throughout the space



APT
Registration
Desk

APT MONTRÉAL 2008 CONFERENCE
October 13–17, 2008
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Contract for APT Exhibit Space

Exhibiting Firm

Company Name (as you want it listed in the Program Book)

Address, City, State, ZIP/Postal Code, Country

Sales/At-Firm Contact

Name of contact

E-mail address

Phone

Address, City, State, ZIP/Postal Code, Country (if different than above) Email booth confirmation and exhibitor manual here

On-Site/Sales Contact to be listed in program book (if different than sales contact)

Name of contact

E-mail address

Phone

Address, City, State, ZIP/Postal Code, Country (if different than above) Email booth confirmation and exhibitor manual here

Product Description

Write a short (2–12 words) description of your product or services that can be included with your exhibit listing in the Convention Program Book. (For example: book publisher; stone restoration; consulting, etc.)

Agreement

My signature below confirms your company's agreement to all exhibit rules and regulations set forth by APT and your willingness to have your company listed on the APT web site. Acceptance by the APT constitutes an official exhibit contract for the APT Montréal 2008 Conference.

Authorized signature and title: _____ Date: _____

Payment

Note: Full payment is due May 1, 2008. You may purchase special event tickets when the conference registration form is distributed.

★ Indicate your space choice:

Paid booth: _____ one 6' table and two chairs @ \$700

Booth at no charge because of conference sponsorship: _____ one 6' table and two chairs

★ Enclosed is a check for \$ _____

★ Visa or MasterCard: # _____ Exp Date: _____ V-code: _____

Authorized signature: _____

Complete and mail this contract with your payment to: APT, 3085 Stevenson Drive, Suite 200, Springfield, IL 62703 USA
Questions? Dana Saal dana@apti.org Phone: (217) 529-9039 Fax: (888) 723-4242



The Association for Preservation Technology International
Association internationale pour la préservation et ses techniques

www.apti.org
217/529-9039