



Association for Preservation Technology International

APT Denver 2010

October 6-9, 2010

Sheraton Denver Downtown Hotel

Partner Prospectus for Sponsors and Exhibitors

Partnering with APT at this year's Conference in Denver opens the door to easy access to more than 400 industry professionals, numerous opportunities for your company name to be in front of these specifiers, and the ability to network informally throughout the Conference.

Finally, your partnership allows APT to continue its tradition of gathering preservation professionals to learn about cutting-edge technology.

You are invited to join us as a sponsor and/or an exhibitor. Details follow.

Here is what you can expect from an APT conference

Preservation professionals attend to participate in the many learning opportunities—hands-on workshops, symposia, paper and panel sessions, and keynote presentations—as well as to network informally during breaks in the exhibit hall, at evening social events and even in the halls and elevators!

As an APT Conference Sponsor or Exhibitor you can also benefit from the learning and networking opportunities. Most sponsorships and all exhibit booths include a Conference registration making it easy for you to fully participate in the Conference

Attendees

All participants are committed to preservation and conservation. The majority of the 400+ industry professionals at the Conference will be architects and engineers, but you will also get to meet academics, conservators, craftspeople, those in the preservation trades, consultants, planners, curators, landscape architects, developers, contractors, historians and students directly involved in the application of methods and materials to maintain, conserve, and protect historic structures and sites for future use and appreciation.

A vertical graphic on the right side of the page. At the top, the text 'APT DENVER 2010' is written in a white, serif font against a blue background. Below the text is a stylized illustration of a city skyline in shades of brown and tan, set against a background of white and light blue clouds. The graphic is positioned on the right side of the page, partially overlapping the main text area.

**APT
DENVER 2010**

Conference and Exhibit AGenda at a glance

Tuesday, October 5

- 8:30 am–5:00 pm GSA Regional Preservation Officers Meeting, Day 1
3:00–6:00 pm APT Registration and Information Desk Open

Wednesday, October 6

- 8:00 am–3:30 pm APT BOD Meeting
8:00 am–4:30 pm Workshops, Day 1
8:30 am–5:00 pm GSA Regional Preservation Officers Meeting, Day 2
4:30–6:00 pm Workshop Reception
Evening Dine Around Downtown Denver

Thursday, October 7

- 8:00 am–3:30 pm Field Sessions
8:00 am–3:30 pm Workshops, Day 2 and Sustainability Symposium
4:00–5:00 pm Opening Session and Keynote Speaker
5:00–8:30 pm Opening Gala— Exhibits and Dinner
8:30 pm Chapters Mixer

Friday, October 8

- 7:00–8:00 am APT Committee Meetings
7:30 am–4:00 pm Exhibits Open
8:15–11:45 am Paper Sessions
11:45 am–1:00 pm Lunch in Exhibit Hall and Silent Auction
12:45–5:00 pm Field Sessions
3:30–5:30 pm UCD, CPR & CAP Open House
4:15–5:30 pm APT Committee Meetings
6:00–7:00 pm College of Fellows Keynote Lecture
7:00–11:00 pm APT Awards Banquet, COF Installation and Auctions

Saturday, October 9

- 7:00–8:00 am Chapters and New Member Breakfast
8:00–11:30 am Paper Sessions
11:45 am–1:15 pm Lunch and APT Annual General Meeting
1:30–3:30 pm Paper Sessions
3:45–5:00 pm APT Board of Directors Meeting
6:00–11:00 pm APT Social

Saturday, October 9

- 7:30–10:30 am COF Business Meeting

Other Marketing Opportunities

In addition to sponsoring and/or exhibiting, consider the following...

Stuffer \$550

You send us 500 items and we'll put them in each registrant bag. It can be as simple as a brochure or as creative as a customized candy bar. APT encourages you to think green when making your choice of stuffer. Complimentary for some conference sponsors.

Special Events

You can purchase tickets to the following events on the APT Conference registration form.

- APT Awards Banquet, COF Induction and Auction
- Field Sessions
- APT Social
- Workshops and Symposium

Exhibit Details

New for APT exhibitors this year...

- More exclusive exhibit hours—4 total.
- Two major food events served in the exhibit hall—Opening Reception and Friday lunch.
- Longer Opening Reception (3.5 hours)—the time for the most traffic.
- Show ends in time so you can attend sessions and learn from the pros.

Favorite exhibit features...

- About 90% of the 400+ industry professionals who will register will be specifiers.
- One complimentary Conference registration, with the option to purchase additional registrations at a reduced rate.
- Fun! APTers are a great group who love to gather together; be a part of it, too!

What you Get

The exhibit booths will be set up with pipe and drape.

Fees

Standard space booth fee.....	\$775
Prime space booth fee.....	\$850
Standard space booth fee, with a sponsorship of \$2,500 or more	\$200
Prime space booth fee, with a sponsorship of \$2,500 or more	\$275

Amenities

- One 8' x 10' exhibit booth with 8' high back and 3' high side drapes, one 6' draped table, two chairs, a waste can, and a 7" x 44" i.d. sign.
- Your company name posted at www.apti.org.
- A complete listing in the Conference Program Book including contact name, contact information, and a one-sentence description of your product or services.
- One complimentary conference registration, which includes the Opening Gala and Lunch with Exhibitors
- Opening Gala, Lunch with Exhibitors, and Awards Banquet
- Additional conference registrations available at the discounted contributor registration rate.
- Special event tickets available for an additional cost.

Exhibit Decorator

APT has contracted with Brede-Colorado, Inc. who will supply the booth set up and furnishings. You will receive an exhibitor manual at least six weeks prior to the show. To learn about Brede-Colorado, Inc., www.brede.com.

For Your Budgeting

A note about costs

The Sheraton Denver Downtown Hotel is not a union property. The decorator, Brede-Colorado, Inc., will supply all the labor needed at rates listed in the exhibitor manual.

Sponsorship Details

Event Underwriter **\$20,000^{USD}**

- Will customize an optimal benefit package

Conference Benefactor **\$10,000^{USD}**

- Will customize an optimal benefit package

Conference Partner **\$5,000^{USD}**

- Recognition at APT General Annual Meeting
- Two conference registrations
- Two tickets to the APT Awards Banquet and the APT Social
- Your item/material stuffed in each registrant packet, if desired
- Logo in conference materials, if desired
- One exhibit booth at a discounted rate, if desired (does not include an additional complimentary registration)
- Listing on the APT website
- Recognition in printed conference materials
- Listing in APT Bulletin
- APT Corporate Membership through June 2011

Conference Sponsor **\$2,500^{USD}**

- Recognition at APT General Annual Meeting
- One conference registration
- One ticket to the APT Awards Banquet and the APT Social
- Your item/material stuffed in each registrant packet, if desired
- Logo in conference materials, if desired
- One exhibit booth at a discounted rate, if desired (does not include an additional complimentary registration)
- Listing on the APT website
- Recognition in printed conference materials
- Listing in APT Bulletin
- APT Full Membership through June 2011

Conference Supporter **\$1,000^{USD}**

- Listing on the APT website
- Recognition in printed conference materials
- Listing in APT Bulletin
- APT Full Membership through June 2011

Friend of the Conference **\$500^{USD}**

- Listing on the APT website
- Recognition in printed conference materials



Unique Sponsorship Category! The Gold Star Sponsor

Sponsors who commit to being a sponsor for three consecutive APT Conferences will pay the current year's rates for all three years. Gold Star Sponsors will receive special acknowledgement in all publications relevant to their level of sponsorship. This is a way to show your long term dedication to APT. Conference sponsorship rates and/or benefits packages could change annually. In addition to sponsoring the APT Denver 2010 Conference, this year's Gold Star Sponsors will lock in 2010 rates and benefits for the 2011 and 2012 Conferences.

Accommodations

Where to stay in Denver

The Sheraton Denver Downtown Hotel is the host hotel and most activities, other than evening social events, will be held at the hotel. You are responsible for making your own reservation with the hotel.

To make your reservations:

Sheraton Denver Downtown Hotel
1550 Court Place
Denver, CO 80202
Phone: 303.893.3333

On line reservations:

[Association for Preservation Technology](http://www.starwoodmeeting.com/Book/APT2010annualconference)

...or copy and paste the following link into a web browser: <http://www.starwoodmeeting.com/Book/APT2010annualconference>

Rates:

A reduced rate of \$179^{USD}* is available to conference attendees for October 1–12, 2010. Mention that you are attending the APT Conference to receive the reduced rate of \$179^{USD}. The hotel cut off date is September 13, 2010, based on availability. If the block fills before September 13, rooms may not be available at the discounted conference rate.

*In addition to the room rate, the hotel charges a total of 14.85% taxes. Total room cost for one person for one night is \$205.58^{USD}.

Questions?

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2009 Sponsors and Exhibitors

20th Century Fox Studios Staff Shop
AIA Los Angeles Historic Resources Committee
AIC (American Institute for Conservation of Historic and Artistic Works), Architecture Specialty Group
Allen Architectural Metals, Inc.
Alternate Construction Concepts
American Institute of Architects Historic Resources Committee (AIA HRC)
Apollo BBC
APT / Association for Preservation Technology International
APT Endowment Campaign
APT Northeast Chapter
APT Rocky Mountain Chapter
APT-DC Chapter
Architectural Photography & Design
Arte Mundit® by FTB-Remmers
Atkinson-Noland & Associates, Inc.
Bahr, Vermeer & Haecker (BVH) Architects
Balcony Press/FORM Magazine
Barbara A. Campagna, FAIA, LEED AP
Boston Valley Terra Cotta Company
California Office of Historic Preservation
Cambridge CM, Inc.
Cathedral Stone Products, Inc.
The Christman Company
Cintec North America
Donhead Publishing Ltd.
Edison Coatings
Evergreene Architectural Arts, Inc.
EYP/Einhorn Yaffee Prescott, Architecture & Engineering P.C.
Flickinger Glassworks
GB Geotechnics USA Inc
General Services Administration (GSA)
The Getty Conservation Institute
The Getty Foundation
The Guilders' Studio
Gladding, McBean Company
Goucher College, Master of Arts in Historic Preservation
Historic Resources Group, LLC
Jablonski Building Conservation
Joan Berkowitz

John A. Fidler, RIBA ASSOC, AIA IHBC FRICS FAPT
John Tiedemann Historic Restoration, Inc.
Karin Link (Thomas Street History Services)
Keast & Hood Co.
Klein And Hoffman
Kopelov Cut Stone, Inc.
kubit USA
LA Conservancy
Landmark Facilities Group, Inc.
Lord, Aeck & Sargent
Lumenelle
Masonry Solutions International, Inc.
Master Paints & Chemical Corp.
Michigan Ornamental Metals
Mollenhauer Group
Morley Builders
National Center for Preservation Technology and Training (NCPTT)
Nicholson & Galloway, Inc.
Old World Stone Ltd.
Page & Turnbull, Inc.
Gretchen Pfahler
Pfeiffer Partners Architects, Inc.
Plan B Engineering
Preservation Trades Network, Inc. (PTN)
Preventive Maintenance Inspections, Inc.
Quimby McCoy Preservation Architecture
Mark Rabinowitz
Restore Media, LLC
Robert Silman Associates
Robinson Iron
Brian Robinson
Shaws of Darwen Limited
SightLine, LLC
Simpson, Gumpertz & Heger Inc., Design + Consulting Engineers
Spectra Company / WeRestoreBuildings.com
Sponge-Jet, Inc.
Structural Focus
Western Construction Group
Wiss, Janney, Elstner Associates, Inc.
Wooden Window