



Association for Preservation Technology International

APT Atlanta 2006 Conference

September 13-16, 2006

Hilton Atlanta



crossroads
in heritage conservation



when
modern
becomes
historic

Exhibit Prospectus

Why should you be in Atlanta?

- ★ So you can meet a few hundred professionals dedicated to the preservation industry—the majority of whom are decision makers.
- ★ You will get exposure before, during and after the event.
- ★ You can benefit from valuable networking time, especially during meals and the social events.
- ★ You are automatically registered for the conference so you can attend sessions and learn from the pros.
- ★ Just to have fun! APTers are a great group of people who love to gather together. You can be a part of it, too!

Conference and Exhibit Agenda

Wednesday, September 13

- 6:30 am–5:00 pm APT Registration Desk Open
- 8:00 am–4:00 pm APT Board of Directors Meeting
- 8:00 am–5:00 pm Workshops, Day 1
1. Conservation Techniques: Stone Restoration Technique
 2. On the Ground—Implementing Management Plans for Cultural Landscapes
- 6:30–8:30 pm Workshop Banquet at SCAD Atlanta

Thursday, September 14

- 6:30 am–6:00 pm APT Registration Desk Open
- 1:00–5:00 pm Set up Bookstore and Exhibits**
- 8:00 am–4:00 pm Colloquium, Wind, Flood, and Heritage Recovery
- 8:00 am–2:00 pm Workshops, Day 2
- Noon–4:30 pm Field Sessions
1. Sites of Civil Rights and the New South
 2. Spine of Atlanta: Downtown to Midtown in the Mind of Late 20th Century Architects
- 5:30–6:30 pm Opening Keynote Session
- 6:30–8:30 pm Bookstore and Exhibits Open**
- 6:30–8:30 pm Opening Reception in the Exhibit Hall**

Friday, September 15

- 6:30 am–6:00 pm APT Registration Desk Open
- 7:15–8:00 am Committee Meetings
- 7:00 am–4:30 pm Bookstore and Exhibits**
- 8:15 am–12:30 pm Sessions
- 12:30–1:15 pm Lunch
- 1:30–2:15 pm APT Annual General Meeting
- 2:30–4:30 pm Sessions
- 4:30–5:15 pm COF Reception at Hilton
- 5:15–6:15 pm College of Fellows Keynote Lecture by John Sanday
- 7:00–9:30 pm Awards Banquet and COF Installation at Fox Theatre

Saturday, September 16

- 7:00 am–5:00 pm APT Registration Desk
- 7:30 am–1:00 pm Bookstore and Exhibits**
- 7:15–8:00 am Chapters Breakfast
- 8:15 am–12:30 pm Sessions
- 12:45–5:00 pm Field Sessions
1. Preserving the Historic Character of the Modern City: Adaptive Use
 2. Endangered Modern
- 6:30–9:00 pm Annual Social at Rhodes Hall

Exhibit Details

What you Get

- ★ One space of your choice:
 - ___ one 8' table and two chairs \$575USD/\$655CAD
 - ___ floor space for your free-standing display \$600USD/\$685CAD
- ★ Your name posted at www.cpti.org shortly after you book until the APT Atlanta 2006 web site is closed.
- ★ A complete listing in the Conference Program Book including contact name, contact information, and a one-sentence description of your product or services.
- ★ One complimentary conference registration.
- ★ Two additional conference registrations available at the discounted speaker registration rate.
- ★ Special event tickets available for an additional cost.

Other Options

In addition to exhibiting, consider the following...

- ★ **Conference or Event Sponsorship** \$ various
Review the enclosed Sponsor Opportunity Form for options. Note that a complimentary booth is part of the top sponsorship levels.
- ★ **Stuffer** \$300USD/\$345CAD
You send us 350 items and we'll put them in each registrant bag. It can be as simple as a brochure or as creative as a customized candy bar.
- ★ **Handout** \$150USD/\$175CAD
You send us 300 brochures and we will place them on a material table in the exhibit hall for attendees to pick up as they pass.

Special Events

Enhance your investment by participating in other conference activities and social events

You may purchase tickets to the following events on the APT Conference registration form.

- ★ Workshops:
 1. Consolidation of Deteriorated Stone
 2. On the Ground—Implementing Management Plans for Cultural LandscapesThese two, two-day workshops will be Wednesday and Thursday, September 13-14.
- ★ Symposium on Disaster Recovery
Learn from industry colleagues who have had first-hand experience assisting with rehabilitation in the southeast USA. This two-day event will be Wednesday and Thursday, September 13-14.
- ★ Opening Reception—Friday, September 15 at the Fox Theatre
- ★ Annual Social—Saturday, September 16 at Rhodes Hall

Conference History

Here is what you can expect from an APT conference

Over the past several years, the APT conference has hosted:

ATTENDEES

All participants are committed to preservation and conservation. The majority of attendees are architects, but you will also get to meet conservators, craftspeople, those in the preservation trades, consultants, planners, curators, landscape architects, engineers, developers, contractors, historians and students directly involved in the application of methods and materials to maintain, conserve, and protect historic structures and sites for future use and appreciation.

EXHIBITORS

Advanced Repair Technology
American College of Building Arts
Arcadia Publishing
Arcadia Publishing
Architectural Resource Center
Atkinson-Noland & Associates, Inc.
Boston Valley Terra Cotta Company
Cathedral Stone Products, Inc.
Cathedral Stone Products, Inc.
College of Fellows
Conservation Solutions, Inc.
Corpro Companies
Donhead Publishing Ltd.
DRY TREAT Permanent Stone Sealers of Australia
Edison Coatings
General Services Administration
Gladding McBean
Historical Arts & Casting Inc.
ICCROM
Jablonski Berkowitz Conservation, Inc.
Klein And Hoffman
Masonry Solutions International, Inc.
Michigan Ornamental Metals
National Center for Preservation Technology & Training
Old World Stone Ltd.
Preservation Resource Group, Inc.
Preservation Trades Network, Inc.
Prosoco
Quintek Corporation
Rainbow Waterproofing and Restoration
The Christman Company
Thornton Tomasetti Group
Vertical Access
Western Construction Group



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Contract for APT Exhibit Space

Exhibiting Firm

Company Name *(as you want it listed in the Program Book)*

Address, City, State, ZIP

Sales/At-Firm Contact

Name of contact

E-mail address

Phone

Address, City, State, ZIP *(if different than above)* mail booth confirmation and exhibitor manual here

Exhibit/On-Site Contact *(if different than sales contact)*

Name of contact

E-mail address

Phone

Address, City, State, ZIP *(if different than above)* mail booth confirmation and exhibitor manual here

Product Description

Write a short (2-12 words) description of your product or services that can be included with your exhibit listing in the Convention Program Book. (For example: book publisher; stone restoration; consulting, etc..)

Agreement

My signature below confirms my company's agreement to all exhibit rules and regulations set forth by APT. Acceptance by the APT constitutes an official exhibit contract for the APT Atlanta 2006 Conference.

Authorized signature and title: _____ Date: _____

Payment

(Note: You may purchase special event tickets on the conference registration form when it is available May 2006.)

★ Indicate your space choice:

___ one 8' table and two chairs @ \$575USD/\$655CAD

___ one 8' table and two chairs @ no charge because of conference sponsorship

___ floor space for your free-standing display @ \$600USD/\$685CAD

___ floor space for your free-standing display @ no charge because of conference sponsorship

★ Enclosed is a check for \$ _____

★ Visa or MasterCard: # _____ Exp Date: _____ V-code: _____

Authorized signature: _____



Complete and mail this contract with your payment to:

Association for Preservation Technology

1224 Centre West, Suite 400B, Springfield, IL 62704

Questions? Dana Saal dana@apti.org Phone: (217) 793-7874 Fax: (888) 723-4242

For APT Use: Date Rec'd _____ Booth Assigned _____ Booth fee \$ _____ Amt. Rec'd \$ _____ Amt. Due \$ _____