APT LATIN AMERICA CHAPTER

LAURA ALECRIM Professor at Adtalem Educational, Wyden, UniFBV / UniFAVIP lalecrim@gmail.com ; laura.Alecrim@unifbv.edu.br BRAZIL



EDUCATION

GATEWAY TO THE HEMISPHERE

Starting 2020 | PhD in Architecture University of Lisbon, Portugal

2010-2012 | Master in Urban Development Federal University of Pernambuco, Brazil

2004-2009 | Architect and Urbanist Federal University of Pernambuco, Brazil

2007-2008 | Student Exchange Continuing Education in Architecture, Coimbra University, Portugal

CONNECTING PEOPLE AND HERITAGE

At the beginning of my career I was mostly concerned with heritage's materiality, but from 2011 to 2012 my experience as coordinator of a Building Craft Apprentices Course changed the way that I understand heritage. The course's goal was to restore a church while training inhabitants of the local community for the traditional crafts of restoration activities. But, more than that, the course aimed to change the relation between the community and the church.

I believe that a people centered approach leads to greater effectiveness in dealing with our heritage, especially in a country like mine where the local community is usually cut off from the decision making process regarding their heritage. Pursuing these ideas, in 2017 I went for a professional internship at the International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM) in Rome and since then I try to apply the concepts and strategies I had learned in my professional practice. Heritage matters to the entire society, so there is a need to engage people in heritage decision making and for heritage to be a part of their life.

NOVEMBER 19-23, 2019

WORK EXPERIENCE

2018 - CURRENT | Professor Wyden, UniFBV / UniFAVIP, Recife and Caruaru, Brazil

2017 - 2017 | Professional intern ICCROM | The International Centre for the Study of the Preservation and Restoration of Cultural Property, Rome, Italy

2014-2017 | Architect

IPHAN | Instituto do Patrimônio Histórico e Artístico Nacional - [Historic and Artistic Heritage National Institute], Recife, Brazil

2014-PRESENT | Professor

FADIC | Faculdade Damas da Instrução Cristã, Recife, Brazil

2009-2017 | Researcher

LA2 | Laboratório de Estudos Avançados em Arquitetura, Recife, Brazil

2013-2014 | Consultant Architect

United Nations Educational, Scientific and Cultural Organization - UNESCO, Recife, Brazil

2013-2014 | Professor

Faculdade do Vale do Ipojuca - FAVIP / Devry, Caruaru

2008-2013 | Researcher and Architect Centro de Estudos Avançados da Conservação Integrada

HEXICO

HERITAGE IN THE ACADEMIA

As a professor, I have the chance to explore the community-heritage relation with the students, especially at Unifavip, located in Caruaru. This city, and others nearby, has experienced an accelerated growth in recent years with disastrous consequences to its heritage. This situation is worsened due to the lack or deficiency of conservation laws, assigning the population the responsibility to recognize and preserve their heritage. Early this year we organized the 1st UniFAVIP Heritage Meeting and we launched an Instagram campaign (#meupatrimoniope) associated to a photo contest aiming to promote the local heritage.

For three weeks the participants posted a photo on Instagram feed or stories and answered the question "what is heritage for you?". A lot of people took part in it, with a diverse heritage representation.



The photo contest announcement The winner of the photo contest

PAST RELEVANT ACTIVITIES

PROFESSIONAL INTERNSHIP AND PEOPLE-CENTRED APPROACHES COURSE [2017]

I took a three month professional internship focused on case studies presented on previous editions of the people-centred approaches to conservation course (PCA). I also took part in the PCA17, with another 21 participants from 20 different countries.



ICCROM Staff and sites Unit interns 2017



Final group presentation at PCA17

LABORATÓRIO DE ESTUDOS AVANÇADOS EM ARQUITETURA – LA2, RECIFE RECIFE'S HEALTHCARE CULTURAL HERITAGE INVENTORY [2010-2014]

INSTITUTO DO PATRIMÔNIO HISTÓRICO E ARTÍSTICO NACIONAL (IPHAN), RECIFE PAC CIDADES HISTÓRICAS [2013-2017]

This program represents the major Brazilian Federal investments in heritage of all times, that included project elaboration and restoration works for public spaces and buildings. We developed an open restoration site to receive the Community.



Iphan members in front of an information hoarding panel at a restoration site



Iphan members talking to visitors at the restoration site

CENTRO DE ESTUDOS AVANÇADOS DA CONSERVAÇÃO INTEGRADA (CECI), OLINDA IGREJA DE SÃO JOÃO BATISTA DOS MILITARES, OLINDA [2010-2012]



As part of the Latin-American research network on Healthcare Cultural Heritage, the research was concerned with the study of healthcare buildings of the 19th and 20th century in Recife, focused on the relation between the social demands and the spatial configuration of building and complexes.



One pavilion at Mirueira Leper Colony, Pernambuco



The Latin-American research network on Healthcare Cultural Heritage The restoration of the Church was developed as a Building Crafts Apprentices Course, that trained inhabitants of the local community at the traditional crafts of restoration. The results were successful and influenced not only the participants but the local community as whole.



Apprentices visiting and studying the Church The study of roof structures with reduced models